



**TRANS-BALKAN
CULTURAL CORRIDOR
GREECE-BULGARIA-ROMANIA
SHARED HERITAGE AND
COMMON EUROPEAN FUTURE**
REGIONAL FORUM, PLOVDIV, 16-17 NOVEMBER 2007

EXHIBITION

CULTURAL CORRIDORS AND CULTURAL HERITAGE OF SOUTH EAST EUROPE

This Exhibition is arranged by the Association for Cultural Tourism in the frames of the project “*Trans-Balkan Cultural Corridor “Greece-Bulgaria-Romania” – Shared Heritage and Common European Future*” – a selected initiative of the Regional Governor of Plovdiv Region under the EU Communication Strategy of the Republic of Bulgaria 2007. The project is linked with the project “*Cultural heritage: education – science – preservation – integrated in tourism*” (HERITAGE: ESPRIT) by UACEG, NAA, ACT and ICOMOS/Bulgaria, selected by the Ministry of Education and Science “*Study on National Historic and Culture Legacy as a part of European Cultural Heritage and Advanced Methods for Preserving*”.

The Exhibition is also arranged in honour of the 20th anniversary of the Cultural Routes Programme of the Council of Europe – an initiative of the Council of Europe (2007-2008).

The aim of the Exhibition is to represent the image of the heritage of South East Europe – a region with millennial history and culture. The historical links and axes of intercultural dialogue have formed throughout the ages a unique network of *cultural roads: cultural corridors and cultural routes* – strong links between the peoples from the region. These cultural roads are linked with the European and transcontinental cultural routes in a single macrostructure. The three central maps of the Exhibition show the values of the Region as an integral part of the cultural treasury of Europe and the world.

The Exhibition demonstrates the major values of the Region in association with the cultural roads: the world cultural and natural heritage sites; the intangible heritage masterpieces; important sites with vast diversity and identity. It evidences the contribution of international organisations such as UNESCO, the Council of Europe, the European Union and ICOMOS for the identification, preservation, use and promotion of these values.

One part of the Exhibition – the three major maps of the cultural roads and the cultural heritage of the world, Europe and the Region of South East Europe, the twelve photos of the world heritage sites and the multimedia presentation with the interactive database have been presented for the first time in 2005 at the Multimedia Exhibition to the Regional Forum *Cultural Corridors of South East Europe* (Varna, 20-21 May 2005) organised on the initiative of the President of the Republic of Bulgaria Mr. Georgi Parvanov, under the auspices of the President of the Republic of Bulgaria, the Director General of UNESCO, and the Secretary General of the Council of Europe. The materials are actualised and are given for participation at the present project to emphasize its character as a continuation of the Regional Forum in Varna and some of the ideas of the Varna Declaration (2005) adopted by the Heads of States of the Region.

Another part of the materials of the Exhibition is developed especially for the present Exhibition. These materials aim to make the idea for the cultural corridors of South East Europe clearer by presenting one of them: the East Trans-Balkan cultural road between Greece, Bulgaria and Romania, which could be realised through effective cross-border cooperation between the regional administrations and municipalities of the three countries. With this purpose a fragment of a Bulgarian territory along the road with rich cultural heritage (territories of Plovdiv, Smolyan, Kardjali and Haskovo regions) is proposed. Integrated regional trans-municipal tourist products could be developed at this territory, financed through the European structural funds. The proposal of the students and their tutors of architecture from the University of Architecture, Civil Engineering and Geodesy (UACEG) in Sofia, shows the possibilities to the future participants in the process of cultural tourism development along the cultural routes.

- **Main executor of the Exhibition:** Association for Cultural Tourism
- **Exhibition manager:** Prof. Todor Kretev, PhD in Architecture
- **Coordinators:** Assist. Prof. Arch. Donika Georgieva, Assoc. Prof. Arch. Boyan Georgiev, PhD, Arch. Miroslav Velkov
- **Exhibition spatial layout:** Assist. Prof. Arch. Donika Georgieva, Arch. Miroslav Velkov, Assoc. Prof. Arch. Boyan Georgiev, Danail Dimov, Maia Mollova, Stanko Musov
- **Multimedia presentation (№4):**
 - Screenplay: Prof. Todor Kretev, PhD in Architecture
 - Design: Prof. Todor Kretev, PhD in Architecture, Arch. Ivan Delchev, Assoc. Prof. Arch. Boyan Georgiev, PhD, Arch. Miroslav Velkov, Arch. Aleksandra Vadinska
 - Realisation: arch. Ivan Delchev
 - Information and map computer processing: Arch. Emil Yordanov, Arch. Tsvetomir Tsenkov, Arch. Miroslav Velkov, Arch. Aleksandra Vadinska, Arch. Venera Yordanova, Arch. Radosveta Kirova, Arch. Anna Kalinova, Arch. Iva Delova, Arch. Emilia Kaleva
 - Photographs: © UNESCO: Mounir Bouchenaki; Roger, Dominique; Abbe, André; Salvaro, Marcel; © Ediciones San Marcos; © mikebrookel@webshot.com; Internet sources and personal archives
- **Panels № 1, № 2, № 3 and photographs of the world heritage sites in South East Europe:**
 - Developed with the assistance of UNESCO; the Council of Europe; the European Union; the European Institute of Cultural Routes; ICOMOS; British Council Bulgaria and the British Council Cultural and Environmental Heritage Fund for South East Europe, and the University of Architecture, Civil Engineering and Geodesy in Sofia, and with the financial support of UNESCO and the Government of the Republic of Bulgaria.
 - Information and map computer processing: Arch. Emil Yordanov, Arch. Tsvetomir Tsenkov, Arch. Miroslav Velkov, Arch. Aleksandra Vadinska, Arch. Venera Yordanova, Arch. Radosveta Kirova, Arch. Anna Kalinova, Arch. Iva Delova, Arch. Emilia Kaleva
 - Photographs: © UNESCO: Mounir Bouchenaki; Roger, Dominique; Abbe, André; Salvaro, Marcel; © Ediciones San Marcos; © mikebrookel@webshot.com; Internet sources and personal archives
- **Panels № 5, № 6 and photographs of the cultural and natural heritage of the region of Rhodope Cultural Area:**
 - Developed by the Association for Cultural Tourism with the support of the Communication Strategy of the Republic of Bulgaria, with the assistance of the Regional administration of Plovdiv, the University of Architecture, Civil Engineering and Geodesy (UACEG) and the municipalities of: Ardino, Assenovgrad, Banite, Dzebel, Zlatograd, Ivailovgrad, Kirkovo, Krumovgrad, Kurdzali, Luki, Kuklen, Madan, Madzarovo, Mineralni bani, Momchilgrad, Nedelino, Rudozem, Smolyan, Stambolovo, Chernoochene
 - Authors: team of students in Preservation of the architectural heritage to the *History and Theory of Architecture* Department, Faculty of Architecture, UACEG: Boyka Ognianova, Vela Nikolova, Georgie Todorov, Danail Dimov, Dimitar Rahov, Ivan Kiurkchiiski, Ivan Rujev, Ivan Shterev, Ina Dineva, Ioana Dimitrova, Lidia Liubomirova, Lina Iotova, Magdalena Yordanova, Maria Petkova, Maia Mollova, Olga Doreva, Rositsa Boyanova, Svetoslava Shtilianova, Stanko Musov, Tsvetomir Panaiotov, Yassen Popov; with tutors and post-graduate students to the Department: Prof. Todor Kretev, PhD in Architecture, Assist. Prof. Arch. Yordanka Kandulkova, PhD, Assist. Prof. Arch. Emil Yordanov, Assist. Prof. Arch. Velina Pandjarova, Assist. Prof. Arch. Donika Georgieva, Arch. Miroslav Velkov
 - Photographs: the team of students and tutors in Preservation of the architectural heritage to the *History and Theory of Architecture* Department, Faculty of Architecture, UACEG
 - Design and arrangement of the panels: Assist. Prof. Arch. Donika Georgieva, Arch. Miroslav Velkov, Danail Dimov, Maia Mollova, Stanko Musov
- **Logo design:** Krassen Krastev
- **Exhibition animators:** Ivan Shterev, Maria Petkova, Rositsa Boyanova
- The materials have been developed in the Multimedia Laboratory of the Faculty of Architecture at the University of Architecture, Civil Engineering and Geodesy (UACEG), Sofia
- The Exhibition is organized with the kind assistance and hospitality of the *Ancient Plovdiv* Municipal Institute, Plovdiv

